

AASHNA JAIN

ARCHITECT | INTERIOR DESIGNER | SET DESIGNER

Rooted in architecture and driven by creativity, an award-winning experiential designer creating immersive brand narratives through innovative spatial solutions.

With over 7 years of experience and profficiency in both software and design, I excel at delivering innovative ideas and creating solutions that resonate. With a background in architecture, I bring expertise in experiential marketing set design, focusing on interactive experiences and spatial storytelling for luxury, lifestyle, and corporate brands.

EDUCATION

2012-2017 L.S. Raheja School of Architecture

WORK EXPERIENCE

Oct 2015 - April 2016

Intern Architect

Planning and Consulting Architects, Mumbai

Oct 2017 - May 2018

Junior Architect

Ratan J Batliboi Architects Pvt. Ltd.

May 2018 - Oct 2019

Set Designer

Orion Marketing and Communications Pvt. Ltd

Oct 2019 - July 2022

Concept Designer & 3D Visualizer Laqshya Live Experiences

July 2022 - Dec 2022

Concept Designer & 3D Visualizer **CAB Experiences**

Dec 2022 - Present

Experiential Marketing Designer Disney Star India

CONTACT



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www.araashnajain.com



https://www.linkedin.com/in/araashnajain/



https://www.instagram.com/araashnajain/

SOFTWARE SKILLS





VOLUNTEER EXPERIENCE

Working with DRISHTI FOUNDATION (Non-profit org.) As a scribe for the visually impaired students (Since 2018)

AWARDS











Silver

Best B2B Event Campaign: Safer with Google 2023, Singapore

Best use of AI in experiences Campaign: Safer with Google 2024,

Gold

Studio Launch for the Year Project: Facebook Mumbai Studio

